Present a challenge

AT FOOD HACK 2023 -DATA DRIVEN FOOD SYSTEMS

The Food Hack by Krinova is an innovation competition where large and small food producers, food entrepreneurs, researchers/students and other people with a food interest/profession come together to hack food challenges in the spirit of open innovation. It is also an international event that builds a community, which makes the hack a neutral venue where large and small companies can come together to create solutions to challenges related to food production and consumption. This year's Food Hack will explore the opportunities of data to enable better decision-making, advance business, product and partnership models and empower stakeholders across the whole value chain. Data is an underutilized tool within the food and agriculture sector, if leveraged intentionally and inclusively data can have a crucial impact on the food system. Food Hack is an event within project PRIMÄR, which is co-financed by the European Regional Development Fund.

CHALLENGES

Challenges are what we call the problem presentations that hackers work on, i.e. potential cases for the competition. During the first part of the hack all challenges are presented on stage. All the hackers are present during the presentation eager to hear something that makes their hearts bounce. After the presentation they form teams and then the hacking begins. On Wednesday it's time for the pitching event and after that the judges assess how well the team has solved the challenge at hand.

GUIDELINES

A challenge-presentation shouldn't include any specific solutions. This year all challenges are to be within the main theme "Data driven food systems". Sustainability is a fundamental cornerstone in the hack and we would love it if you address one or more of the SDGs (Sustainable development goals). As a challenge contributor you are responsible for making a live presentation. Preferably you attend the pitching event on Monday afternoon but it's also possible to do the presentation pre recorded. The time limit is 3 minutes + 2 minutes of questions. Slides are a good way of making challenges more tangible. If your challenge is accepted we will help you put it into words.

For more information & contact:
Elin@krinova.se, +46 72 178 00 44